

# **Air Canada Prize Draw**

## **Rules and Regulations**

1. The “Air Canada Prize Draw” (hereinafter the “Draw”) is sponsored by the HEC Montréal Foundation and Alumni Relations Office, the entity in charge of relations with HEC Montréal alumni (hereinafter the “Organizer”). The draw will take place online on November 16, 2021, at midnight (Quebec time), the draw closing time (hereinafter the “Draw Closing Time”).

### **ELIGIBILITY**

2. The Draw is open to all HEC Montréal alumni who have registered with the Organizer by the Draw Closing Time to attend the Gala Luminescence on November 17, 2021.
3. “Alumni” are considered to be any natural persons, residing in Quebec or elsewhere, who have graduated from a program of study at HEC Montréal and to whom a diploma attesting to this fact has been issued. Any information that is incomplete, fraudulent, sent after the Draw Closing Time or non-compliant will disqualify alumni from entering the Draw.
4. Any employees of the Organizer or those involved in the organization of the Draw, and any immediate family members or individuals residing at the same address as an employee or a person involved in the organization of the Draw, may not enter said Draw. For the purposes of these rules and regulations, “immediate family” includes parents, siblings, children, spouses and de facto spouses of employees or persons involved in the organization of the Draw.

### **HOW TO ENTER**

5. To enter and be eligible to win the Draw, the entrant must purchase and be the holder of a ticket to attend Gala Luminescence or, if they did not purchase the ticket themselves (e.g., the ticket was purchased by a company), they must be recognized by the purchaser as being the ticket holder. Said tickets must be obtained through the Eventbrite platform, the URL for which will be indicated in the email invitation sent by the Organizer and/or made available on the event website. Entrants must register before the Draw Closing Time.
6. Any registration that is incomplete, invalid or sent after the Draw Closing Time will be disqualified and the ticket holder considered ineligible for the Draw.
7. By entering the Draw, each eligible entrant acknowledges and agrees that the Draw is in no way sponsored, endorsed, administered by, nor is associated with Air Canada or any of its subsidiaries and affiliates, and that the Organizer is fully responsible for the conduct and administration of the Draw, including the selection of winners and the distribution of prizes.
8. By entering the Contest, each eligible entrant further covenants and agrees to keep harmless and to release from liability Air Canada, its subsidiaries and affiliates, and each of its respective officers, directors, employees, agents, representatives, subcontractors and affiliates with respect to any claims or actions, losses, fines or legal costs which arise, directly or indirectly in connection with the Draw and the

administration thereof, the Draw prize and any related activity.

## **DRAW**

9. The winner will be selected randomly from the alumni who have properly registered to attend Gala Luminescence before the Draw Closing Time. The Draw will be conducted on the day Gala Luminescence is held, namely November 17, 2021, by a representative of the Organizer. The winner will be announced on the day of the event.
10. Each registration/ticket held represents one chance of winning.

## **PRIZE**

11. The winner will receive the choice of:
  - a. a pair of Air Canada round-trip economy-class tickets to an international destination served by Air Canada, as chosen by the winner (value of up to \$2,300); or
  - b. a pair of Air Canada business-class tickets to a North American destination served by Air Canada (sun destinations included), as chosen by the winner (value of up to \$5,500)  
(hereinafter the "Prize").
12. This Prize shall be valid for a period of one (1) year from the event date, i.e., as of November 17, 2021.
13. The Prize winner shall be responsible for all fuel, insurance (including medical and accidental insurance), surcharges, taxes, fees and other applicable charges with a credit card at time of booking. The Prize winner and their travelling companion, if applicable, are responsible for any and all costs, expenses and taxes not expressly described herein including, without limitation, local accommodations taxes, ground transportation, including to and from the departure point, gratuities, merchandise, telephone calls, personal travel insurance (if desired), personal expenses of any nature, meals and beverages, service charges, in-flight meals and entertainment. Travel does not qualify for Aeroplan points accumulation or for mileage/points accumulation in any other frequent flyer program.
14. The Prize must be accepted as awarded and may be used for products and services of Air Canada or of its subsidiaries and affiliates, as applicable, in accordance with and subject to all the relevant terms and conditions applicable at the time of redemption, including Air Canada's general conditions of carriage publicly available at [www.aircanada.ca/ca/en/aco/home/legal/conditions-carriage-tariffs.html](http://www.aircanada.ca/ca/en/aco/home/legal/conditions-carriage-tariffs.html).
15. No changes are permitted to reservations once date of travel is confirmed and tickets have been issued. The blackout dates during which flights cannot be booked are listed here: [see Appendix 1].
16. Written instructions will be sent to the winner by Air Canada via email or postal mail.

## **SELECTION OF THE WINNER**

17. The winner will be provided with instructions on how to receive and claim the Prize on the evening of the Gala or, if the winner is not present, by email and/or phone. The Organizer will contact the winner within five (5) business days following the Draw to provide them

with written instructions from Air Canada. If the Organizer is unable to contact the winner within ten (10) business days of the Draw, a second draw will be held, and a third and so forth if necessary, until the Prize has been granted.

18. Air Canada's written instructions will be sent by postal mail or courier to the address indicated by the winner. The Organizer declines any responsibility with regard to the delivery of the Prize.
19. The name of the winner will be posted on the Organizer's website and social media platforms. By entering the Draw, the winner agrees for their name to be announced publicly.

### **GENERAL TERMS AND CONDITIONS**

20. The Organizer shall not be liable for any problem that may adversely affect the conduct of the Draw, including but not limited to a technical failure, a malfunction or breakdown of computer systems, be they online or offline, related to entry in the Draw, servers, software or any other issue directly or indirectly resulting from a virus, worm, bug or email transmission failure.
21. The Organizer waives any and all responsibility related to entry in the Draw or actions following the acceptance of the Prize.
22. The entrant selected for the Prize acknowledges that, once the Prize is claimed, all obligations pertaining thereto become the responsibility of the provider of the services and products that compose the Prize.
23. Draw entrants shall provide their personal information to the Organizer, i.e., the entity in charge of relations with HEC Montréal alumni. By providing their contact information, entrants consent to the having this information updated in the Organizer's database, for its own purposes and the general purposes of HEC Montréal.
24. The Organizer reserves the right to cancel the Draw or modify the rules and regulations if fraud or technical failure threatens to destroy the integrity of the Draw.
25. ©Air Canada and the Air Canada logo are registered trademarks of Air Canada, used by the Organizer under licensed authorization.

## Annexe 1

### Restrictions periods applicable to promotional tickets until January 2023

Restrictions pour l'Amérique du Nord (incluant Hawaii)
24 juillet 2021 au 08 août 2021 15 décembre 2021 au 05 janvier 2022 13 avril 2022 au 20 avril 2022 23 juillet 2022 au 07 août 2022 14 décembre 2022 au 04 janvier 2023
Restrictions pour toutes les destinations internationales (incluant la Ville de Mexico, mais excluant Chine, Hong Kong, Taiwan et l'Inde)
01 juillet 2021 au 03 juillet 2021 08 juillet 2021 au 06 septembre 2021 15 décembre 2021 au 10 janvier 2022 22 juin 2022 au 02 juillet 2022 07 juillet 2022 au 05 septembre 2022 14 décembre 2022 au 09 janvier 2023
Restrictions pour toutes les destinations Soleil (incluant les Antilles, le Mexique et l'Amérique Central mais excluant la Ville de Mexico)
18 décembre 2021 au 10 janvier 2022 28 février 2022 au 18 mars 2022 13 avril 2022 au 20 avril 2022 17 décembre 2022 au 09 janvier 2023
Restrictions pour destinations spécifiques
<b>Vers Chine/Hong Kong/Taiwan:</b> 01 juillet 2021 au 13 septembre 2021 15 décembre 2021 au 12 janvier 2022 22 janvier 2022 au 06 février 2022 (Chine seulement) 26 janvier 2022 au 30 janvier 2022 22 juin 2022 au 02 juillet 2022 07 juillet 2022 au 05 septembre 2022 14 décembre 2022 au 09 janvier 2023
<b>De Chine/Hong Kong/Taiwan:</b> 01 juillet 2021 au 13 septembre 2021 15 décembre 2021 au 12 janvier 2022 03 février 2022 au 08 février 2022 18 février 2022 au 22 février 2022 (Chine seulement) 22 juin 2022 au 02 juillet 2022 07 juillet 2022 au 14 septembre 2022 14 décembre 2022 au 09 janvier 2023

**Vers l'Inde:**

01 juillet 2021 au 03 juillet 2021  
08 juillet 2021 au 06 septembre 2021  
21 octobre 2021 au 03 novembre 2021  
15 décembre 2021 au 10 janvier 2022  
22 juin 2022 au 02 juillet 2022  
07 juillet 2022 au 05 septembre 2022  
10 octobre 2022 au 24 octobre 2022  
14 décembre 2022 au 09 janvier 2023

**De l'Inde:**

01 juillet 2021 au 03 juillet 2021  
08 juillet 2021 au 06 septembre 2021  
10 novembre 2021 au 24 novembre 2021  
15 décembre 2021 au 10 janvier 2022  
22 juin 2022 au 02 juillet 2022  
07 juillet 2022 au 05 septembre 2022  
31 octobre 2022 au 13 novembre 2022  
14 décembre 2022 au 09 janvier 2023